American Brahman Breeders Association

Membership Committee Meeting Agenda

May 16, 2025, 10:00 AM CST
L'Auberge Casino Resort Lake Charles – Sycamore Room B
Lake Charles, LA

Amy Wilder called the meeting to order at 4:03 PM CST.

Present
Amy Wilder
Yaniet Santos Moreno

Staff
Paul Maulsby
Iridiana Ibarra

Guests
Teresa Moreno
Catherine Neumayr

The meeting was called to order by Amy Wilder at 10:00 a.m. Amy Wilder asked if there were any changes to the minutes from the February 3, 2025 meeting. Seeing no changes, the minutes were approved as presented.

Discussion was held regarding membership retention. The group considered the average lifespan of a member and whether it would be possible to survey members who only stayed for a few years to determine why they left. Additional discussion centered on ways to build the quality of membership and to support current members of the breed in order to encourage them to remain longer.

There was also discussion on the membership convention, with emphasis on making it educational and recreational rather than linked to shows. Mrs. Wilder stated she would create a subcommittee to begin planning for this event.

After no further business, the meeting was adjourned.

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