American Brahman Breeders Association

Membership Committee Meeting Agenda

September 13, 2024 8:00 AM CST
The Stella Hotel
Bryan, TX

The committee recommended the approval of all completed memberships. Bright Angel Ranch & Rowell Farms will receive final approval once their brand documentation is submitted to the ABBA office.

F1 memberships have increased by 18%, with the Brahman Bucks Program identified as a key driver of this growth. The office suggests that the program's incentives are successfully encouraging new memberships.

The committee discussed creating a Google Drive repository to house video tutorials on registration processes and utilizing Digital Beef for ABBA transactions to improve accessibility and support for members.

Concerns were raised regarding memberships being purchased to sway votes in ABBA elections. The committee inquired about what membership-related information they are entitled to access. An official email request will be sent to the ABBA office to obtain relevant data for review.

To gauge interest in a Membership Convention in 2025, the committee agreed to distribute a survey to gather member feedback.

Carson Watkins requested a review of a membership that was previously approved at the last meeting. Further discussion and evaluation will take place.

The committee recommended that Nine Thoughts Ranch update its membership name to comply with ABBA guidelines. Failure to make the necessary change will result in the membership being placed on inactive status.
Meeting Adjourned.

DRAFT