American Brahman Breeders Association

Executive Committee Meeting Agenda

August, 27, 2025, 1:30 PM CST

ABBA Headquarters

President David Miller called the meeting to order at 1:30 PM CST. Iridiana Ibarra called roll 10 present; a quorum was established.

Present
David Miller
Catherine Neumayr
Carolyn Falgout
Mark Forgason
Amy Wilder
Gary Buchholz
Steve Hudgins
Pasquale Swaner
Hatch Smith
David Domsch

Staff
Paul Maulsby
Iridiana Ibarra

Pasquale Swaner motioned to approve the minutes from the June 12th, 2025, meeting, and the motion was seconded by Gary Buchholz. The motion carried.

The Executive Committee reviewed a reported exhibitor and show violation of ABBA show rules. Paul Maulsby presented the details of the case along with a recommended determination of fair punishment for both the show and the exhibitor on behalf of the show committee. After discussion, the Executive Committee voted to approve the punishment as submitted by the Show Committee and directed Paul Maulsby to facilitate the distribution of official letters to the corresponding parties.

Hatch Smith moves to approve the recommendation of the show committee on the exhibitor/show rule violation, seconded by Carolyn Falgout, motion carries.

The committee discussed the importance of holding shows accountable, noting that show organizers should be fully familiar with ABBA show rules in order to maintain their sanctioned status. Paul Maulsby informed the committee that he is working with Kylie Koster the director of youth activities and shows to prepare a letter to all sanctioned shows outlining expectations and responsibilities to ensure compliance. Additionally, the committee held preliminary discussion regarding the possibility of implementing a sanctioning fee for ABBA-approved shows.

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Paul Maulsby provided the committee with an update on the Constitution. He reported that he and Iridiana Ibarra met with Ron Stinson, Parliamentarian, to review the existing rules and are in the process of drafting updates. The next step will be to share the revisions with both the Constitution Committee and the Executive Committee for review, followed by presentation to the full Board.

Mr. Maulsby noted that the plan is to have the updated Constitution ready for consideration at the next Board meeting. He reminded the committee that any changes must also be submitted to the membership for approval once approved by the Board, in accordance with ABBA procedures.

He emphasized that his priority in this process is to ensure the Constitution is fully updated, eliminate grey areas, and provide clear guidance for the Association moving forward. He also explained that many areas currently contained within the ABBA Rules should properly belong in the Constitution, as the Constitution is the governing document of the Association. Therefore, certain provisions will be removed from the Rules and incorporated into the Constitution where appropriate, in alignment with Robert's Rules of Order.

Carolyn Falgout made a motion to move into executive session to discuss ABBA legal matters, seconded by Pasquale Swaner, motion carried.

There was no action items during executive session.

Paul Maulsby provided the committee with an office update, noting that responsibilities within the ABBA office have been refined, with a clear definition of each division's work. He recognized Iridiana Ibarra for her ability to manage multiple responsibilities, emphasizing her extensive knowledge of ABBA operations and oversight of financials, international programming, outreach, and overall organization. He also reported that the DNA Division under Allison Hajny is current and efficient, with stronger communication established with laboratories and internal audits being conducted to ensure data accuracy. Madison Rose was commended for keeping the Membership, Registrations, and Transfers Division fully up to date, directly improving the member experience. In communications, Chloe Grimm has successfully implemented newsletters, balanced ABBA's social media presence, and maintained the website, with the launch of the Sire Directory standing out as a major success that improved timeliness, expanded impact, and generated revenue. Dr. Mark Allan continues to provide valuable expertise on the EPD system in a consultative capacity.

Mr. Maulsby highlighted the five pillars of ABBA—purebred, commercial, youth, international, and research—and shared updates on recent activities tied to these areas. ABBA has been represented at major industry events including NCBA, BIF, Texas A&M's Beef Cattle Short Course, and the World Brahman Congress. Staff have also supported shows and sales such as the 2024 National Show and Sale, the Kickoff Classic, the Houston Livestock Show and Rodeo, the Texas State Show, the All American, three Brahman Bucks programs, and various registered sales. On the international front, ABBA has engaged in outreach in Honduras, Guatemala, Mexico, and Ecuador, with a noted increase in international registrations, transfers, and reciprocities attributed to this outreach and targeted advertising.

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Key updates include the continued expansion of the Sire Directory, an upcoming meeting with 701X (owners of Digital Beef) regarding a new interface, and progress on the Constitution review being conducted with Edie and Parliamentarian Ron Stinson. Dr. Allan is also advancing the review of the EPD system with various labs.

Looking ahead, Paul Maulsby noted that the next Board meeting will be held in Biloxi, Mississippi, with most committee meetings conducted virtually except Finance and Executive, which will meet in person prior to the General Board Meeting. ABBA has also been heavily involved in the planning of the National Show, coordinating directly with the Heart of Texas. The Association will oversee all income and expenses related to the sale, as well as organize the awards banquet. Additionally, an inbound international program is being planned through USLGE funds in conjunction with the National Show.

Finally, Mr. Maulsby reported that he along with the Finance Committee, led by Treasurer Carolyn Falgout, successfully negotiated a larger office space at a reduced cost. The Association will move into the neighboring suite in December, providing additional space and a more professional environment for staff and visitors.

After no new business, Amy Wilder moves to adjourn the meeting, seconded by Gary Buchholz, meeting adjourned.

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