American Brahman Breeders Association

Youth Committee Meeting Minutes

February 3, 2025, 1:00 PM CST
Teleconference

Hatch Smith called the meeting to order at 8:00 AM CST.

Present
Hatch Smith
Zach Mosley

Staff
Paul Maulsby
Iridiana Ibarra
Kylie McIntosh

The Youth Activities Meeting focused on important updates and plans for upcoming events under the theme "Brands in the Sand." Kylie McIntosh provided updates on the event schedule, which has been drafted and is ready, and the securing of hotel rooms. She also shared that judges' contracts have been sent out, and awards are in progress with quotes being gathered from vendors. Hotel room blocks have been secured at the Stella, and the event schedule is set to be released by March 1st. Kylie McIntosh also reported that a total sponsorship request of $210,000 has been sent out and clarified that this amount was an ask rather than a budget. Additionally, it was noted that AJBA is not registered as a 501C3, which has affected corporate sponsorship opportunities.

The committee discussed the budget and sponsorship request, agreeing that the $210,000 is an ask rather than a formal budget. The budget will be made available to interested parties. There was a discussion about potentially adding a commercial-focused component to the event, with the possibility of hosting a standalone event in late fall or early winter. The committee also considered the idea of including leadership conference opportunities.

Further conversations took place around a potential commercial show and leadership development. The committee considered the format of a commercial show and explored leadership development opportunities for the AJBA, including the idea of hosting an AJBA Board Retreat for incoming board members. There was also a proposal for a Brahman Leadership Conference. The committee discussed AJBA's current 501C5 status and the potential benefits of transitioning to 501C3 status for fundraising purposes.

In terms of youth engagement and organizational structure, the committee inquired about opportunities for younger children, specifically those aged 4-7 years old. The difference between 501C5 and 501C3 statuses was clarified, and discussions also focused on the need for a structure to facilitate tax-deductible donations.

After no new business, the meeting adjourned.

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