American Brahman Breeders Association

Youth Activities Committee Meeting Agenda

May 16, 2025, 8:00 AM CST
L'Auberge Casino Resort Lake Charles – Sycamore Room A
Lake Charles, LA

Melissa Bendu called the meeting to order at 8:00 AM CST.

Present
Melissa Bendy
Amy Wilder
Dakota Smith
Ricky Hammonds
Kathy Bailey

Staff
Kylie McIntosh

Guests
Codie Bailey
Natalie Herzog
Klaire Fontenot

The committee reviewed the current financial status, noting over $212,000 in investments and $32,000 in cash. However, sponsorship revenue remains significantly below target at approximately $10,000. Junior Directors are required to secure $1,000 in individual sponsorships by the June 1 deadline, with initial entries beginning to arrive.

Judging assignments for the upcoming major show were confirmed, with Quest Newberry serving as overall judge, Blake Nelson and Brett Moriarty judging Owned Bulls, and Jennifer Ann Scasta judging Showmanship. Awards have been fully ordered and shipped, with Creative Awards contributing $3,000 in sponsorship to help maintain the budget. Catering for the welcome dinner has been secured with Buppy's, and all contest activities will be consolidated on-site to improve logistics.
The committee reported total entries of 1,041, including more than 500 cattle, with clear deadlines in place for both late and final entries. An enhanced color classification protocol will be implemented, requiring stamps on entry numbers for verification of all animals needing classification.

Proposed amendments to the constitution were discussed, including maintaining state director positions and developing a new code of conduct for student directors. Additionally, the Sales Talk contest rules will now limit competitors to one visual aid, with a pre-check system in place to ensure compliance before competition.

A motion was made by Dakota Smith that Section 2 of the AJBA constitution and would establish that any individual who does not fulfill their responsibilities as a state director would be ineligible to serve as a national director seconded by Amy Wilder, motion carried.

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Future planning discussions included organizing a youth leadership retreat and exploring long-term venue contracts as strategies to mitigate operational challenges.

After no new business, meeting adjourned.

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