American Brahman Breeders Association

International Committee Meeting Agenda

January 28, 2026, 6:00 PM CST
Teleconference

Carolyn Falgout called the meeting to order at 6:02 PM CST.

Present
Carolyn Falgout
Pasquale Swaner
Kelvin Moreno
Teresa Moreno
Billy Badilla
Sallye Fontenot

Staff
Paul Maulsby
Iridiana Ibarra

Pasquale Swaner moved to approve the minutes from the last meeting, and the motion was seconded by Billy Badilla. The motion carried, and the minutes were approved.

The committee reviewed nominations for the 2026 ABBA International Friend of the Year and Domestic Friend of the Year recognitions.

Following discussion regarding nominees' involvement, dedication to the Association, and overall contributions to the Brahman breed, the committee agreed to recognize Billy Badilla as the 2026 ABBA International Friend of the Year and Kevin Bryant as the 2026 ABBA Domestic Friend of the Year. Members noted Billy Badilla's strong international engagement and continued support of ABBA, while Kevin Bryant was recognized for his renewed commitment to the breed, financial support, and impactful involvement in Association activities.

Kelvin Moreno made a motion to make Billy Badilla the 2025 ABBA International Friend of the Year and Kevin Bryant the 2025 ABBA Friend of the Year. Seconded by Pasquale Swaner, motion carried.

The committee then reviewed nominees for 2026 show dedications. After discussion, members agreed to dedicate the 2026 International Brahman Show to Angel Evelyn and family in recognition of their influence and support of the Brahman breed throughout Latin America and surrounding international markets.

The committee also agreed to dedicate the 2026 National Show to Lee Pritchard in recognition of his longstanding contributions to the AJBA, youth programming, and the Brahman breed.

Sallye Fontenot made a motion to nominate Angel Eveline and family as the 2026 International Show Dedication, and Lee Pritchard as the 2026 National Show dedication, seconded by Billy Badilla, motion carried.

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The committee reviewed the 2026 Sponsor of the Year recognition and discussed individuals whose continued sponsorship and support have significantly contributed to ABBA events and programming.

Following discussion, the committee agreed to recognize Scott Weber of Southern Comfort Ranch as the 2026 ABBA Sponsor of the Year. Members acknowledged his continued financial support, participation in ABBA sales, and ongoing investment in the breed.

Pasquale Swaner made a motion to nominate Scott Weber/Southern Comfort Ranch as the 2025 Sponsor of the Year to be presented to him at the International Sale in Houston, seconded by Billy Badilla, motion carried

The committee reviewed international registration trends and breeder engagement in key markets.

Discussion included Thailand's continued status as ABBA's largest international registry market, with DG Ranch recognized as a leading registrant in 2025. Members discussed how breeders in Thailand are increasingly working directly with ABBA for registrations and DNA processing, demonstrating continued international confidence in ABBA services despite economic pressures in the region.

The committee also discussed the continued importance of Latin American markets and recognized the contributions of international leaders who continue to promote the breed and strengthen regional engagement.

The committee discussed sale broadcasting options for the upcoming International Sale.

Members reviewed a proposal from Cattle In Motion, recently acquired by Ag Life, offering complimentary broadcasting services. While the committee acknowledged the potential value of evaluating new providers in the future, concerns were raised regarding changing platforms so close to the Houston event.

The committee agreed that maintaining continuity with DV Auctions for the 2026 International Sale would provide consistency for consignors and buyers while allowing additional time to evaluate future options.

The committee received updates regarding awards, fundraising efforts, and merchandise initiatives.

Members were informed that new crystal trophies with marble bases had been secured for division awards at both the National and International Shows. Bronze awards for overall champions will continue through Elkin Anaya, while updated awards reflect efforts to elevate presentation quality while remaining within budget.

The committee then discussed fundraising efforts for the international reception, with estimated food costs ranging from $9,000 to $11,000. To offset these costs, members discussed implementing a 50/50 fundraising initiative, with one-half of proceeds designated for the International Committee and the remaining half supporting the 2026 National Show.

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Additional ideas included tiered sponsorship opportunities and increased sponsor visibility to maximize participation and fundraising success.

The committee also discussed continued merchandise sales utilizing existing inventory, including leftover caps from prior events, as well as the development of additional merchandise offerings for Houston.

The committee discussed venue logistics and attendee experience related to the Houston sale event.

Members acknowledged concerns regarding attendee transportation between venues and challenges associated with the current sale setup. Previous attempts to move the sale to alternate spaces were discussed; however, capacity limitations and fire code restrictions prevented implementation.

The committee agreed that alternative venue arrangements should be explored for future years to improve the attendee experience.

The committee reviewed international federation matters and upcoming regional proposals.

Discussion included a proposal for a Central American Congress to be held in years when the World Brahman Congress is not scheduled. The committee recognized the opportunity to strengthen international engagement through regional collaboration while maintaining ABBA's current role as an administrative and financial support entity rather than direct event organizer.

Carolyn Falgout will represent ABBA at upcoming World Federation discussions, with translation support available as needed.

There being no further business, the meeting was adjourned.

After no new business, Kelvin Moreno moved to adjourn the meeting. Motion seconded by Billy Badilla. Motion carried.

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