American Brahman Breeders Association

Youth Activities Committee Meeting Agenda

December 3, 2025, 5:00 PM CST

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The Youth Committee meeting was called to order by Melissa Bendy

Members
Melissa Bendy
Dakota Smith
Kathy Bailey
Kally Jo Felcman

The committee reviewed the proposed schedule for the 2026 All American event with the goal of reducing costs, improving efficiency, and creating a smoother experience for participating families.

Paul Maulsby and Kylie Koster presented a revised schedule proposing that the 2026 All American event run from Tuesday, June 30 through Sunday, July 5, 2026. The proposed condensed format would reduce the overall event duration, resulting in estimated cost savings of approximately $4,000 through reduced room rental, meal expenses, and more efficient scheduling of activities.

The revised schedule includes move-in, color classification, and a casual welcome supper with a state flag procession on Tuesday evening in place of a formal banquet. Leadership contests, public speaking, and scholarship activities would be scheduled more efficiently, with consideration given to conducting scholarship interviews virtually in advance. Showmanship and breed shows would operate in multiple rings simultaneously to improve scheduling efficiency. The committee also discussed moving the awards banquet to a Sunday morning breakfast format to reduce exhibitor fatigue following the final day of competition.

Entry numbers from the most recent event were reviewed, reinforcing the need for improved scheduling due to the size and participation levels of the event.

Zach Mosley made a motion to approve the proposed 2026 All American schedule, with the event to be held from Tuesday, June 30 through Sunday, July 5, 2026. Seconded by Kkathy Bailey. Motion carried unanimously.

Paul Maulsby noted that the confirmed dates will be published promptly to allow families to begin making travel arrangements.

The committee reviewed the current financial standing of sponsorship collections and outstanding receivables related to the 2024 All American event.

Iridiana Ibarra reported that the majority of sponsorship commitments have been collected, with approximately $4,850 remaining outstanding from online sale sponsorship activity through the Brahman Journal.

Discussion focused on improving collection procedures, communication between consignors and office staff, and ensuring invoices are issued accurately and promptly. Members discussed the need for better financial oversight moving forward, including clearer expectations for sponsorship commitments and payment timelines.

The committee acknowledged that shortening the event and reducing associated facility costs were proactive steps toward improved budget management.

No formal action was taken.

The committee discussed current junior membership fee structures and potential updates.

It was noted that the lifetime junior membership fee of $75 has remained unchanged for over ten years and no longer aligns with current costs or comparable association pricing. Members discussed the need for the Finance Committee to review the current structure and make recommendations for potential adjustments.

The committee also discussed the possibility of enforcing junior membership verification and dues collection at Texas Major events, similar to practices used by other breed associations.

Operational considerations regarding staffing, implementation, and feasibility were discussed.

Dakota Smith made a motion to refer the review of junior membership fee structures and dues collection procedures to the Finance Committee for evaluation and recommendation. Seconded by Katy Bailey. Motion carried.

The committee discussed the urgency of beginning the judge selection process for upcoming youth events.

Members reviewed the current procedure requiring the Youth Committee to identify a list of qualified judges for consideration by the Junior Board. It was emphasized that earlier judge selection is necessary due to scheduling conflicts with other Junior National events and limited judge availability.

The committee agreed that the process should begin immediately to secure qualified judges in a timely manner.

The committee reviewed feedback received regarding awards presented at the recent national junior event.

Concerns were raised that some awards distributed appeared to be leftover items from another event and did not reflect the branding or prestige expected of a national-level Brahman youth event. Members discussed the importance of maintaining award quality and ensuring participants receive recognition that reflects the significance of the event.

Paul Maulsby acknowledged the concerns and indicated a willingness to explore sponsorship opportunities and alternative funding options to improve award quality for future events.

No formal action was taken.

The committee discussed the importance of maintaining strong communication between committee members, office staff, vendors, and external partners to improve event execution and financial oversight.

Discussion included the importance of timely sharing of event schedules, sponsorship information, invoicing details, and coordination with the Junior Board regarding activities and participant engagement.

The committee agreed that clearer communication and improved planning processes will benefit future events.

No formal action was taken.

There being no further business, the meeting was adjourned.